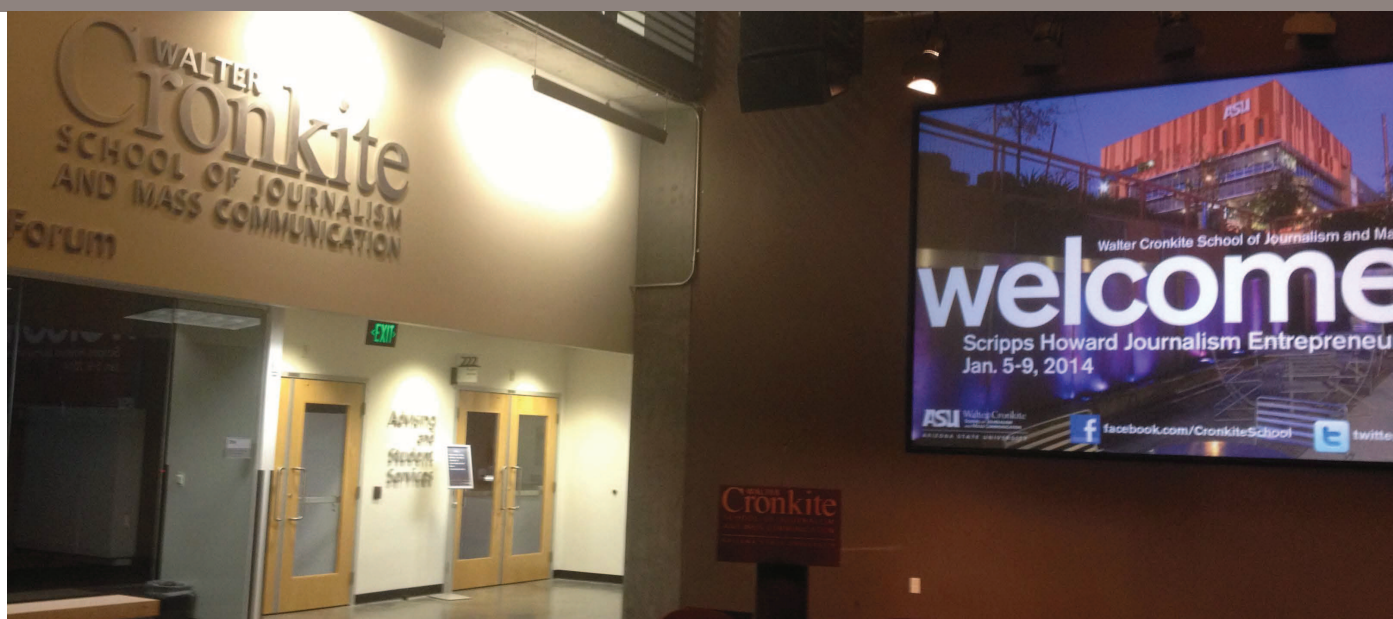


Entrepreneurship in Journalism



Entrepreneurial journalism is increasingly becoming a central component of undergraduate and postgraduate teaching of journalism on both sides of the Atlantic. The Walter Cronkite School of Journalism and Mass Communication at ASU has been one of the pioneering institutions in bringing a culture of entrepreneurship into journalism education.

Through a shared vision, ASU and DCU are actively developing a number of collaborative projects in this space. Most recently, ASU staff have assisted in the introduction of a new "Entrepreneurial Journalism" module as part of the BA Journalism curriculum at DCU, and in 2015/16 will deliver a number of online talks in their specialist areas as part of this module. In addition, arising from Professor Rafter's participation as a Fellow at ASU's Scripps Howard Journalism Entrepreneurship Institute, a special issue of the academic journal, "Journalism Practice" is currently being prepared to examine entrepreneurialism

in journalism practice and education. Professors Rafter and Gillmor have already worked together in organising a joint ASU-DCU conference involving the participation of a range of leading international media figures in Dublin in September 2013. They are currently developing a joint research project on digital media start-ups, which they plan to publish in 2016.



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